

Experience

Independent Usability Designer & Consultant Auraworks Ltd. & Various | Chicago, IL | 2008 - Present

As a versatile User Experience Designer/Developer, I work with individuals, teams and businesses on a variety of internet & creative projects on a daily basis. My personal directive is to use my experience applying creativity, design principles, aesthetics and development skills towards the creation of professional, innovative products.

Art Director Tecture LLC | Chicago, IL | 2007 - 2008

Leveraged design, front-end development, user experience, community building, and information architecture skills to translate client objectives into a visual and successful solution. Led and mentored my team in the ways of web standards, design techniques and web trends. Contributed to proposals, project management and daily business operations.

Internet Designer & Developer Quicksilver Associates | Chicago, IL | 2005 - 2007

Worked with design team and Project Managers to conceptualize, design and deliver internet projects for Quicksilver's clients. Provided documentation, quotes, storyboards, mockups and web production while adhering to extensive brand standards, challenging timeframes and budgets.

Web Design Supervisor The Core Organization | Elmhurst, IL | 2002 - 2005

Evaluated clients' needs to create interactive websites focused on usability, branding, community building and content management. Produced and designed websites, Flash micro-sites, online marketing strategies, opt-in email campaigns and performed website maintenance. Acted as Art Director for fellow Designers; developed proposals; coordinated freelance staff; as well as evaluated web traffic, marketing response rates and sales.

Creative Developer IPS, Inc. | Hoffman Estates, IL | 2001 - 2002

Designed and created online learning applications, interactive games and activities that focused on instructional design and learning objectives. Contributed to all design, content, UI, interaction flow, storyboards and web production.

Web Developer / Team Lead UNETY Systems Inc. | Naperville, IL | 1999 - 2001

Designed and developed various websites and eCommerce solutions. Directed workflow and collaborated with Managers, Designers and Programmers. Handled employee scheduling and performance reviews for my team.

Skills & Proficiencies

- 10 years professional experience producing exceptional design coupled with clean, standards-based HTML & CSS.
- Strong sense of design, typography, color theory, layout, usability and user experience.
- Superb project organization & communication skills with the ability to assimilate creative feedback.
- Deep appreciation of/and passion for industry standards, trends, culture and emerging technology.
- Passion for creative expression, values and leadership within a fun & collaborative tight-knit team.
- Experience with Javascript/jQuery, all CMS Theming, PHP, .NET, Actionscript, SEO, XML, SQL and CFM.
- Expert working knowledge of design & development related applications - both Mac and PC.

References available upon request.

Visit auraworks.com for more information.

Higher Education

College of DuPage

- Multimedia Arts Certificate Program

Chippewa Valley Technical College

- Web Authoring and Publishing Certificate
- Corporate Marketing Associates Program

Additional Enrichment

- '08-'09 ARTimation Awards Judge & Portfolio reviewer
- Attending lectures, seminars, training and tech events in the Chicago area since 2000.
- 2nd Runner Up in the 2005 RailsDay Competition.
- Taught Web Design to grade school students.
- Volunteer with Habitat for Humanity and YMCA.
- Worked as PA for an independent film and PBS special.
- 2003 CADM Award - Web Micro-site/Email Campaign.